

Digital citizenship

National Digital Citizenship Strategy for an Information and Knowledge Society (2024-2028)

11/04/2024

The new Strategy arises as a result of the Digital Citizenship Working Group (GTCD), created in August 2019 at the initiative of UNESCO and Agesic, with the purpose of addressing and defining the key concepts related to digital citizenship in Uruguay and in the region.

The main objective of the Strategy is to establish conceptual frameworks and common actions to promote human rights in the digital environment, reduce inequalities and improve the quality of life of all people and society as a whole.

Its key focuses include developing skills to understand how the digital environment works, fostering ethical and empathetic online practices, and promoting content creation and active citizen participation for social transformation.

The Strategy addresses three key dimensions:

1. Understanding the functioning and conditions of the digital environment: developing skills to analyze algorithms, understand AI and other emerging technologies, and recognize power dynamics and interests online.
2. Coexistence and practices in the digital environment: promotes ethical behavior, risk management, privacy and environmental sustainability online.
3. Creation and participation in the digital environment: skills to develop content, manage state information and participate in personal and social transformation processes.

The Strategy also sets out three strategic lines of action: Issue Governance, Awareness and Skills Development, and Research. Each line has specific objectives to guide organisations in promoting inclusive and responsible digital citizenship over the next four years.

Digital Citizenship Strategy for an Information and Knowledge Society. Uruguay 2020-2023

Author

Digital Citizenship Working Group (DCWG)

Creation date

11/13/2020

It is understood that the construction of digital citizenship is constantly changing. In this sense, the framework defined in this document not only requires a specific and interdisciplinary interpretation by segment and by social context, but also a review with some frequency of the conceptual agreements defined in the document itself.

The document was prepared by 14 organizations and its final version included reflections from representatives of children, adolescents, the elderly, gender and the media, as well as comments from those who participated in the public consultation carried out between June and July 2020.

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Author

Digital Citizenship Working Group (DCWG)

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This document is the product of a participatory process of review and update of the Digital Citizenship Strategy 2020-2023. This review process began in June 2023 and ended in December of the same year. In June, two roundtable discussions were held in which people from the public and private sectors, academia, international organizations and civil society participated.

During the months of July and August, based on the input generated by the roundtables, the Digital Citizenship Working Group (GTCD) prepared the first draft of the 2024-2028 Strategy.

In September, mid-term reviews of the first draft were carried out with the authorities of the organizations that belong to the GTCD. On the 25th of that same month, the public consultation was launched.

During the month of October, the draft document remained public on Agesic's Digital Citizen Participation Platform.

In November, the GTCD analysed the comments and assessed their relevance. All comments were responded to through the same platform.

